



**WHY YOU SHOULD START PROVIDING  
FREE WIFI TO YOUR CUSTOMERS TODAY!**

# ATTRACT NEW CUSTOMERS!


Recent surveys show that businesses that offer free WiFi to guests enjoy more customers than those who don't.

**78%** SAID THEY PREFERRED VENUES WITH FREE WIFI

**63%** SAID THEY ARE MORE LIKELY TO SPEND ADDITIONAL MONEY THERE


\*Survey by Purple Wifi

# YOUNG INDIA DEMANDS FREE WiFi



As of 2015, India is the youngest country in the world. Over 50% of Indians are below the age of 25. They are the new buyers and they love being online!

# DON'T LOSE YOUR CUSTOMER BASE



Free WiFi helps you gain customer loyalty. People prefer venues that offer Free WiFi!

This is why millions of businesses around the world offer Free WiFi to their customers. Stay competitive by offering free WiFi

# BE A PART OF #DIGITALINDIA

A young man and woman are looking at a smartphone together, smiling. The man is on the right, wearing a dark jacket, and the woman is on the left, wearing a light-colored top. They are both looking at the phone held by the woman. The background is blurred, suggesting an outdoor setting.

India will soon have the 2<sup>nd</sup> largest digital population in the world surpassing United States. By 2019, India will have **600+** million internet users.

OFFERING FREE WIFI COULD BE YOUR BEST DIGITAL MARKETING AND CUSTOMER EXPERIENCE TOOL!

# GET YOUR MUFT WiFi HOTSPOT TODAY!



## HASSLE-FREE INSTALLATION

No complicated software. No expensive hardware. Simply switch on your Muft WiFi Box and let your customers enjoy free and secure WiFi!



## BE SECURE, BE LEGAL

We provide cloud-based network security solutions as per Government regulations.



## BOOST YOUR SALES

Businesses that host Muft WiFi hotspots enjoy added sales more repeated customer visits.



## GROUP BUYING

1000+ cafes have got together to provide Muft Wifi at their cafes. ISPs offer us great discounts!



**8 Scientists +  
1500 Volunteers**

are transforming India  
into a digital country.  
We specialize in low cost  
wireless solutions  
for small businesses.

**JOIN THE INFORMATION ACCESS REVOLUTION!**



**मुफ्त इंटरनेट**

**TO START FREE WIFI SERVICE FOR  
YOUR CUSTOMERS CALL US ON:**

**022-2208-2800**

OR VISIT

**[www.MUFTINTERNET.com](http://www.MUFTINTERNET.com)**